

A Member of

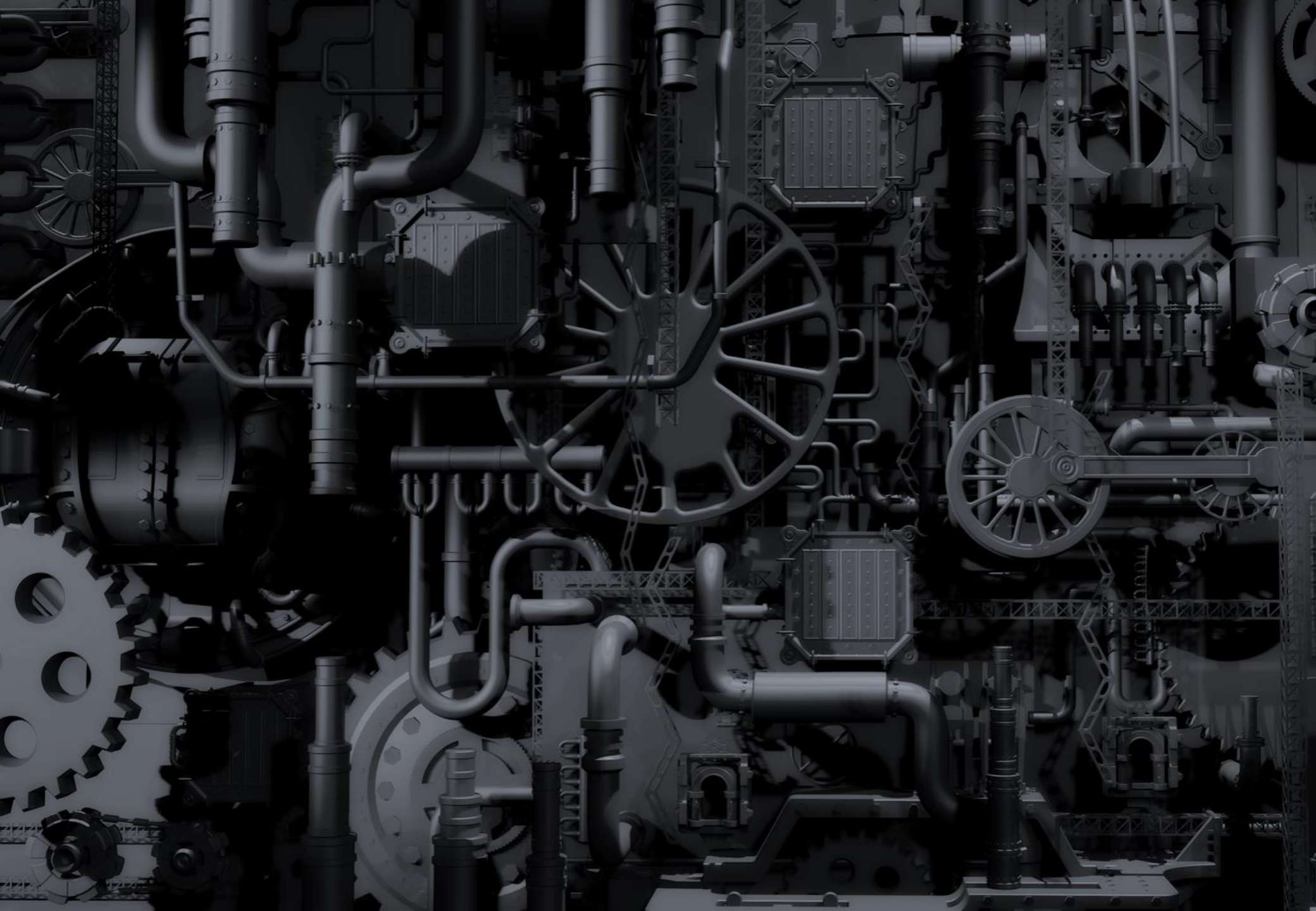


A Smart City Partner of



**Flytone Agency Sdn. Bhd.**

**Flytone**



# Our Journey

**2011**

Formed as a home based production company

Provide moving image & motion graphic services

**2015**

Founder enhanced the company's vision to be "digital neutral"

Founder formed a digital agency with Co-Founder. Creating creative content via digital platforms. Internet, mobile apps, web and social medias.

**2016**

Discover VR/AR technologies and conducting internal research on Industrial Revolution 4.0

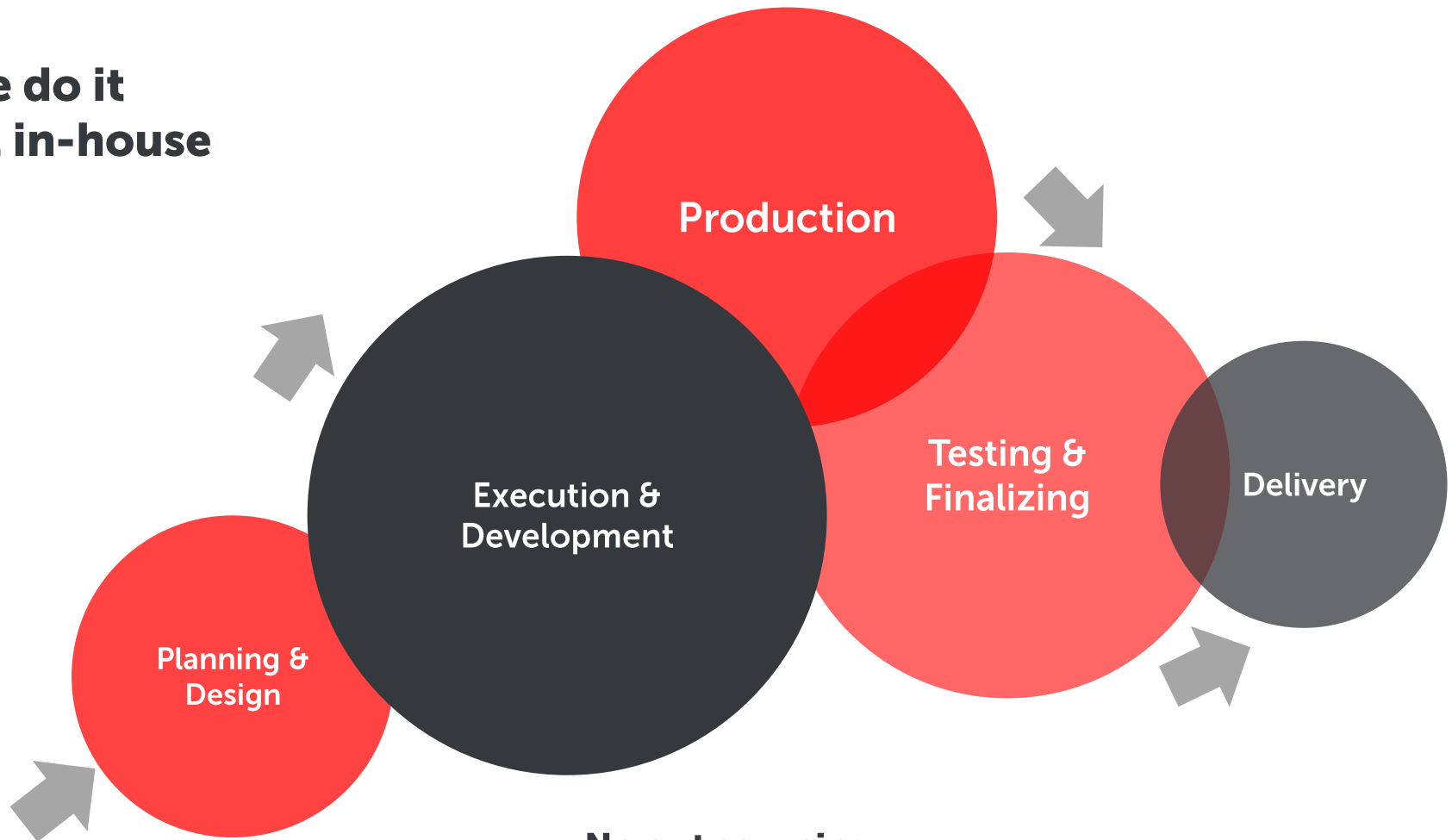
**2017**

- Co-Organize it's first International e-Sport Tournament called Borneo e-Arena.
- Cater it's first consultancy service for Immersive Discovery Centre.

**2018-Present**

- Moving with a minimal and highly experience team consulting on digital solutions for marketing to government and private sectors.
- Evolving year on year working across platform and technologies. Continue to explore the possibilities of the digital world

**We do it  
All in-house**



**No out sourcing**  
**We can customize based on your needs**  
**No mass product**

# Our Business

## Consultancy & Advisory

- Interactive Media Consultancy
- VR/AR Advisory
- Extended Reality Consultancy

## Interactive Media

- Virtual Reality Development
- Augmented Reality Development
- Holograms & Projection Mapping
- Games Development

## Moving Image Production

- Corporate Video
- TV Commercial
- Promotional / Advertisement
- Public Service Awareness (PSA)
- 2D Motion Graphic & Animation
- 3D Motion Video

## Event Solution

- Event Management
- Games & Simulator Rental
- Digital & Interactive Event Gimmick
- Custom Design & Build for Event





**Interactive Media**



# Interactive Media



AXIS Real Estate Investment Trust Berhad (AXIS-REIT) Virtual Reality Walkthrough



University of Kuala Lumpur (UniKL) Virtual Reality Tour Application



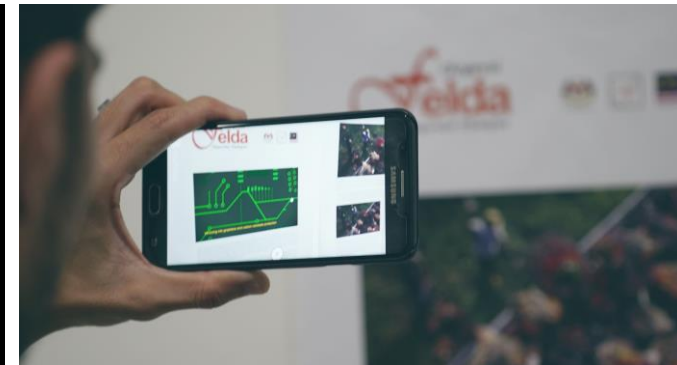
Malaysia International Trade & Exhibition Centre (MITEC) Virtual Reality Experience Application



Taman Botani Putrajaya Virtual Reality Cardboard (Smart Tourism)



Putrajaya Dekat Je Virtual Reality Tour 360 Video



FELDA Augmented Reality Mini Gallery



# Highlight Project

## Virtual Reality Taman Botani Putrajaya Apps

Officiate by Prime Minister of Malaysia





# MALAYSIA URBAN FORUM

Kuala Lumpur  
18-19 Feb 2019

## Highlight Project

Let's Build a City @Putrajaya with Smart City Kids 2019



**YAB Zuraida Kamaruddin**  
Minister of Housing and Local Government



**YAB Khalid Abd Samad**  
Minister of Federal Territories



# MALAYSIA URBAN FORUM

Kuala Lumpur  
18-19 Feb 2019

## Highlight Project

Let's Build a City @Putrajaya with Smart City Kids 2019



**Augmented Reality & Recycle Cardboard**  
Interactive Presentation



**Augmented Reality & Recycle Cardboard**  
Interactive Presentation



## Highlight Project

Perak FA 2019 Jersey Launch (Interactive Launch Gimmick)





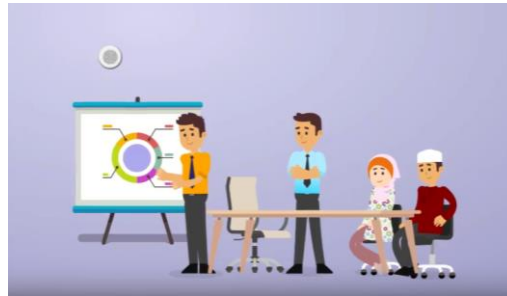


**Moving Image**

# Moving Image



TV Commercial "Cukup Ke Mak?"  
for Kementerian Kemajuan  
Luar Bandar (KKLW)  
Success Stories



Bank Islam Tower Safety Video



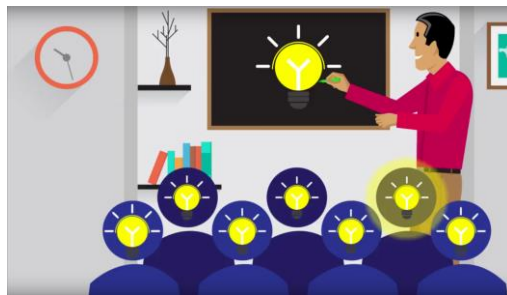
2<sup>nd</sup> Kuala Lumpur International  
Airport (KLIA2)  
Official Launch Video



ZURICH Takaful "Autoroadtax"  
Brand Video



Putrajaya #DekatJe  
Tourism Video



TIME DotCom Berhad  
Corporate Video



Human Resource Development  
Fund (HRDF) "MyFuture" Video for  
2018 Digital Campaign



Institute of  
Rural Advancement (INFRA)  
Corporate Video





**Event Solution**



# Event Management



Hari Wanita Kebangsaan 2014



Malaysia Cybergame 2015



Borneo E-Arena 2017



KL International Fixed Gear Tournament 2012



Putrajaya Tourism Bike Ride 2014



Soft Launching of Foundation  
for Global Advancement



# Games Rental Solution



Play Station 4 Game Console



Racing Simulator



Room Scale Virtual Reality

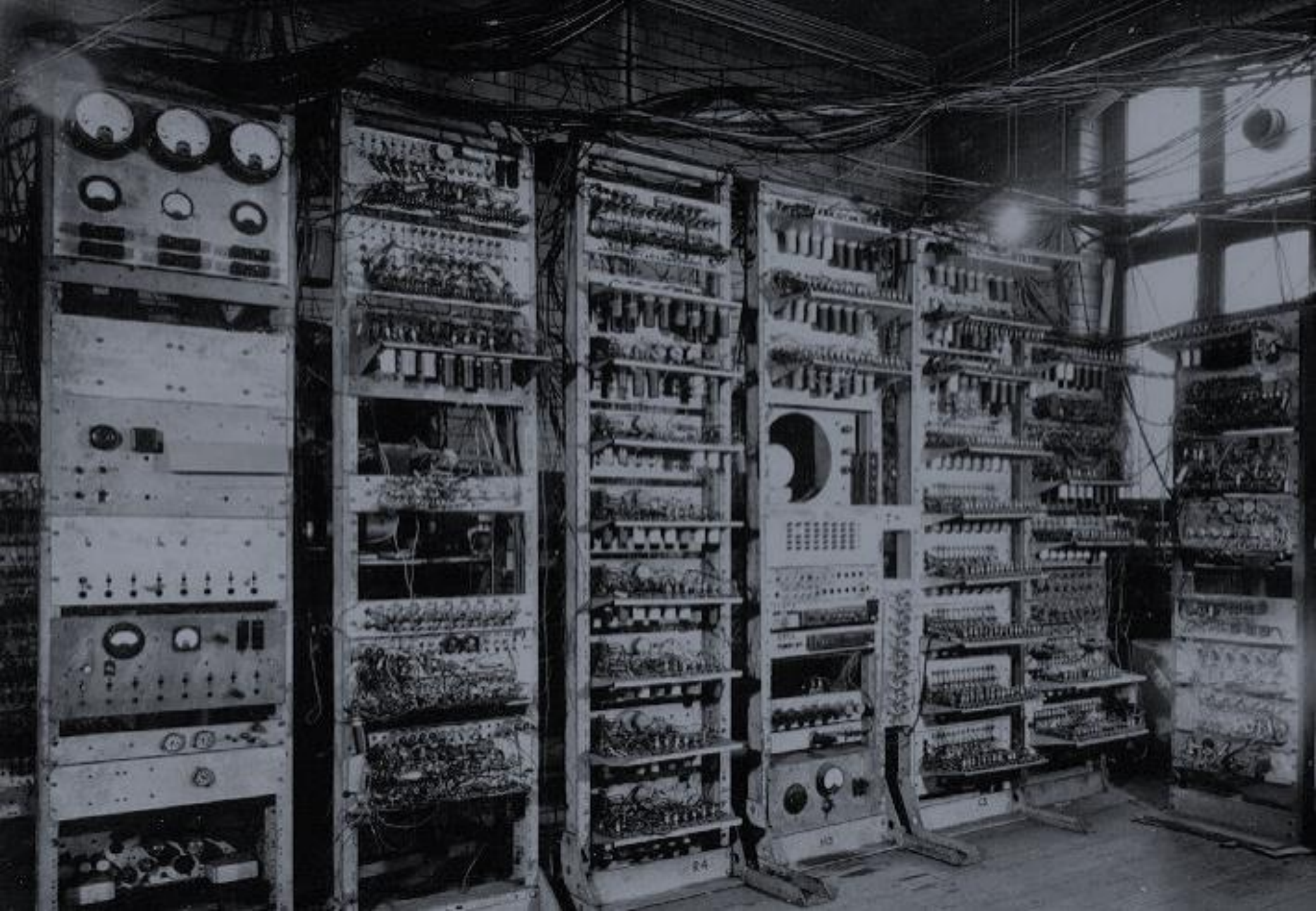


Mobile Virtual Reality



Ride Simulator







## **Consultancy & Advisory**



## Consultancy Projects



### **Immersive and Interactive Display System (IIDS) Consultancy for Fully Immersive Discovery Centre**

Status : Ongoing

Target : August 2020

Client : Government

Project Value : RM25,000,000.00



### **Virtual Reality Advisory for Research & Development Program on Road Safety Impact with Children's VR Games**

Status : On Hold

Target : End 2019

Client : Government

Project Value : RM7,000,000.00



### **Advisory on Digital Enhancement "Revive and Rejuvenate Digital Presence" for Automotive**

Status : Ongoing

Target : Middle 2019

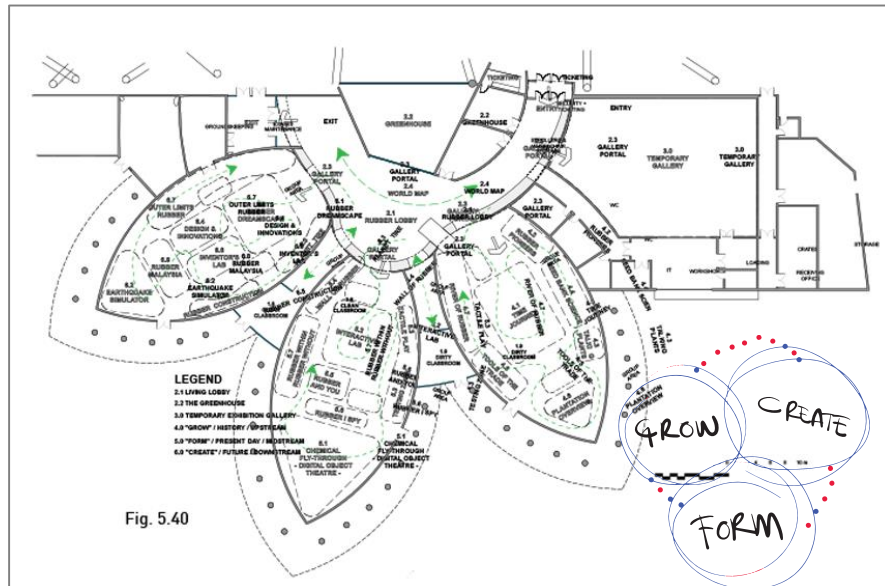
Client : Private

Project Value : Confidential



# Highlight Project

Consultancy Service Rendered for Fully Immersive and Interactive Discovery Centre 2020



- Content Strategizing
- Research & Development
- Design Development
- Schematic Diagram
- Costing & Tender Evaluation
- Design Supervision



**Clientele**

## Our Clients



# Associates

A Member of



International Partners



Technology Partner



Smart City Partner



## **Media & Activities**



# MITEC's Virtual Reality Press Release

The **Malaysia International Trade & Exhibition Centre (MITEC)** is taking event engagement to the next level with the unveiling of fully immersive Virtual Reality (VR) experiences and being the first trade and exhibition centre in Malaysia embracing the technology.

The VR-based app will bring a glimpse of exciting virtual reality and 360-degree experiences to life showcasing MITEC's venue and halls, presented through a special headset device utilising the latest standalone VR, Oculus Go with improved visual clarity, comfort, quality audio and a built-in software. Being the first to Malaysian market, the Oculus Go rises above the various competitors in the mobile VR category because for the first time, it allows both Android and iOS users run VR content as it does not need to be paired with either a mobile phone or tethered to a PC.

The VR headset not only allows the entire 45,000 sqm Venue to be explored virtually but also provide users with an interactive navigation to get a feel for nearby attractions and amenities.

Meeting planners can expand the immersive experience to also discover Kuala Lumpur city using the user-centric friendly menu-driven interface.

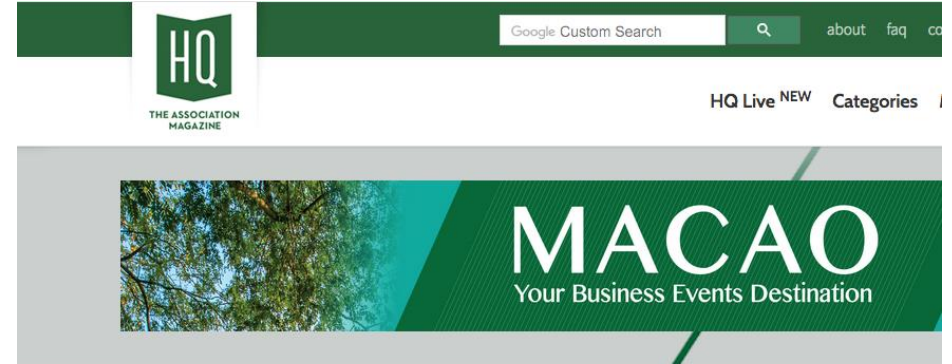
Gunther Beissel, Chief Executive Officer, MITEC said: *"We are committed to enhancing and delivering amazing innovative client experiences and the VR further demonstrates our monumental stride to drive technology initiatives as the leading exhibition venue in Southeast Asia."*

*When it comes to planning events, organisers can view virtual experiences of exhibition halls and the venue's capacity to get a life-like idea of their event at MITEC will be like,"* he added.

The VR experience is developed by a homegrown agency Flytone Agency Sdn Bhd, a member of the Malaysia Digital Association (MDA).

MITEC's VR experience is coming your way soon.

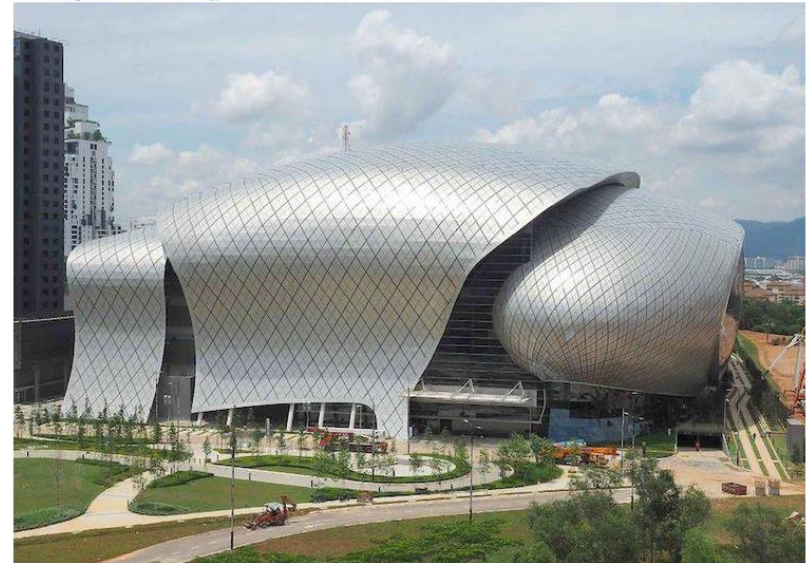
Watch this space! #justdifferent



## Discover MITEC Up-close And Personal

First venue in Malaysia to present an immersive Virtual Reality experience to clients

28th Aug, 2018 Technology





# Smart Factory 4.0 Conference



## INDUSTRY EXPERTS

<p><b>PETER ROGERS</b> Additive Manufacturing Product Specialist Autodesk, Japan</p>	<p><b>FADHLI HAMSANI</b> Manufacturing Technology &amp; Digital Strategy &amp; Smart Factory Program Lead, Schneider Electric, Indonesia</p>	<p><b>LEONARD JAYAMOHAN</b> Director, Hitachi Consulting Singapore</p>	<p><b>VLADIMIR DASHCHENKO</b> Head of Vulnerability Research, Kaspersky Lab ICS CERT, Russia</p>
<p><b>MICHEL GUNAWAN</b> CEO, Bosch Drive &amp; Automation Group, Malaysia</p>	<p><b>TIMO SCHNEEMANN</b> Vice GM ROI Management Consulting China</p>	<p><b>DR.-ING THOMAS DORN</b> CEO Asia TLD China</p>	<p><b>LUCIO PICCOLI</b> Co-Founder, SiteSee, Australia</p>
<p><b>JONAS ANTHONY</b> Manufacturing Operations Director Panasonic Malaysia</p>	<p><b>IMRAN KUNALAN</b> Principal Consultant National Digital Talent Development Huawei Technologies, Malaysia</p>	<p><b>HAMDEE HAMDAN</b> Business Development Manager, Robotics PBA Systems, Malaysia</p>	<p><b>FARID ZULKERLI</b> Founder, FlytOne Asia Malaysia</p>
<p><b>ANNA DUPONT</b> Drone View Team</p>	<p><b>ABDUL FUAD ABDUL RAHMAN</b> Acting Head of Department, Cybersecurity Malaysia</p>	<p><b>CHENG BOON SENG</b> Director/Industry 4.0 Consultant, Elliance, Malaysia</p>	<p><b>DR. MUHAMMAD IMRAN SARWAR</b> Founder, CEO and Industry 4.0 Consultant, Malaysia</p>
<p><b>DATO' SRI GANES</b> Founder/Chairman/Chief Executive SG Education Group, Malaysia</p>	<p><b>DERRICK YAP</b> CEO, PBA Group</p>	<p><b>PROF. MAHENDHIRAN NAIR FOPA</b> (Australia), FASoChief Executive Officer, Monash Malaysia R&amp;D Sdn Bhd &amp; Vice President (Research and Development), Monash University Malaysia</p>	



# MAREC 2017





# Borneo e-Arena 2017



## Borneo E-Arena League Tournament offers big bucks

The Borneo Post (Sabah) 26 May 2017 +2 more By Arfandi Jaafar



(L-R) Elzariq, Amirul a.k.a. Amtuah, Nizam, Syazwanizam, Megan and Sheikh Zamani showing posters of the Borneo E-Arena League Tournament, yesterday.

KOTA KINABALU: It goes to show that being good at online games has its rewards and the Borneo E-Arena League Tournament 2017 aims to prove just that with the fabulous cash prizes up for grabs this September.

Close to RM70,000 will be given away to the top three winners of four games to be featured in Sabah's biggest E-Sport tournament, which is organised by PNM Ideas Sdn Bhd.

The tournament begins on July 26 and will culminate with the final at Palm Square in Centre Point Sabah on September 16 and 17.

"This is an exciting time for gamers in Sabah especially with the attractive cash prizes that we are offering. Aside from unearthing talents, we feel that the Borneo E-Arena League is also a platform for youngsters and youths to come together in a healthy and social environment and not to mention a chance for them to earn some serious cash," said PNM Ideas general manager Elzariq Jamian at a press conference here, yesterday.

Also present was chief political secretary to the Chief Minister Datuk Nizam Abu Bakar Titingan, PNM Ideas executive director Sheikh Zamani Omar and Centre Point Sabah assistant manager Megan Liu.

Four main games will be featured at Borneo E-Arena, namely Mobile Legend, Dota 2, Fifa 2017 and Overwatch.

"These are the most popular games in Asia now and there is a lot of following in Malaysia including Sabah. We hope to see at least 3,000 gamers for the final at Centre Point," he said, while adding that the winner of Mobile Legend will receive RM20,000, the champion of Dota 2 and Fifa 2017 will each pocket RM7,000 and the winner of Overwatch will walk away with RM13,000.

There are also lucrative cash prizes for second and third place winners of each game.

Meanwhile, Nizam said the platform provided by Borneo E-Arena will ensure that Sabah's youngsters and youths would have a healthy and fruitful activity to spend their time on.

Citing the success of Nur Amirul

Afandi, who line game Sabahan y chance to ing confin vironmen

Amirul, or gaming ci edly earn RM70,000 line game Fifa comp

"It would reach this sional gar money to good," sai

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# Malaysia Cybergame 2018

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**DOTA BLAST**  
ALPHA

[NEWS](#) [FEATURES](#) [STRATEGY](#) [SCENE](#) [ENTERTAINMENT](#) [COMMUNITY](#) [TEAM ROMANIA](#)

**TOURNAMENTS**



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## Malaysia Cyber Games 2015 boosting Malaysia eSports

DECEMBER 13TH, 2015

CRISTY "PANDORA" RAMADANI


TOURNAMENTS

0 COMMENTS

**RECOMMENDED**




The Malaysia Cyber Games 2015 kicked off this weekend with the search for the best team to represent Malaysia as Team Taring and a piece of the RM 200,000 (~\$46,000) prize fund.

 Malaysia Cyber Games 2015 To Recruit Malaysia's First International Dota 2 Team

Malaysia is finally stepping up in the e-Sports industry with the Ministry of Communication and Media (MCMC) recruiting Malaysia's first international Dota 2 team, "Taring". The recruitment will be done at the Malaysia Cyber Games 2015.

ADVERTISEMENT

At RM300,000, the Malaysia Cyber Games will have the largest prize pool ever in Malaysia. The event is to essentially recruit players to represent Malaysia in Dota 2 tournaments both locally and internationally. Other than Dota 2, the competition will also have other games like Counter-Strike: Global Offensive (CS:GO), FIFA 2016 and Street Fighter IV.



Oddly enough, the organiser did not mention how the prize pool will be divided among the [game categories](#). That being said, RM300,000 is still a figure not to be taken lightly. Besides that, there will also be guest appearances by the world's top 10 Dota 2 players along with gaming exhibitions, food trucks, simulator games and more.

Malaysia Cyber Games will be held in Stadium Negara from 11 to 13 December 2015. Those interested in the event can register either as a [visitor](#) or [participant](#). More information on the Malaysia Cyber Games – such as ticket pricing and registration fees – can be found [here](#).

(Source: Malaysia Cyber Games)





## **Our Goal**

To be Malaysia's leading digital & creative agency that uses sophisticated technology and creative-innovative approach on solving any marketing challenge.



# Business Registration

**CERTIFIED TRUE COPY**

**SSM**  
SURUHJAJAYA SYARIKAT MALAYSIA  
COMPANIES COMMISSION OF MALAYSIA  
(Agensi di bawah KPDNKK)

**COMPANIES ACT 2016**  
(ACT 777)

**Section 17]**

**CERTIFICATE OF INCORPORATION  
OF PRIVATE COMPANY**

This is to certify that

**FLYTONE AGENCY SDN. BHD.**  
(1244024-U)

is, on and from the 21<sup>st</sup> day of August 2017, incorporated under the Companies Act 2016, and that the company is a company limited by shares and that the company is a private company.

Dated at **KUALA LUMPUR** this 21<sup>st</sup> day of August 2017.

**DATO' ZAHRAH ABD WAHAB FENNER**  
REGISTRAR OF COMPANIES  
MALAYSIA

File ID : ramlan97 Date : Tue Aug 22 17:28:39 +08 2017  
Printing Date : 22-08-2017

This certificate is generated from SSM e-Info Services as at 22-08-2017 17:28:39  
REKORDA PUSAT SYARIKAT, NO. 7 JALAN SENTRAL 5, KUALA LUMPUR SENTRAL, 50470 KUALA LUMPUR.  
Tel: 03-2239 4400 Fax: 03-2299 4411

**e-Info**  
CORPORATE COMMUNICATIONS UNIT

8/21/2017 Print

Subject: Notice of Registration

From: SSM MyCoID (mycoid@ssm.com.my)

To: akimel03@yahoo.com;

Cc: nazila@ssm.com.my; iroslina@ssm.com.my; rwati@ssm.com.my; norisa@ssm.com.my; rosmaliza@ssm.com.my; aiman@ssm.com.my; ahafsah@ssm.com.my;

Date: Monday, 21 August 2017, 17:11

**CERTIFIED TRUE COPY**

**COMPANIES ACT 2016**  
**SECTION 15**

**NOTICE OF REGISTRATION**

**REGISTRATION NO. : 1244024-U**  
**DATE : 21-Aug-2017 05:10 PM**  
**TYPE OF COMPANY : By Shares**

This is to inform that **FLYTONE AGENCY SDN. BHD.** is incorporated under the Companies Act 2016 and the company is a private company.

Registrar of Companies

NOTE: THIS IS AN AUTOGENERATED MESSAGE. PLEASE DO NOT REPLY TO THIS MESSAGE.

**AKTA SYARIKAT 2016**  
**SEKSYEN 15**

**NOTIS PENDAFTARAN**

**NO. PENDAFTARAN : 1244024-U**  
**TARIKH : 21-Aug-2017 05:10 PM**  
**JENIS SYARIKAT : Berhad Menurut Saham**

Dimaklumkan bahawa **FLYTONE AGENCY SDN. BHD.** telah diperbadankan di bawah Akta Syarikat 2016 dan syarikat ini adalah sebuah syarikatendirian.

Pendaftar Syarikat

NOTA: INI ADALAH MESEJ YANG DIJANAKAN SECARA AUTOMATIK. MOHON TIDAK MEMBERIKAN MAKLUMBALAS KEPADA MESEJ INI.

aboutBank 1/1

# Licenses



## KEMENTERIAN KEWANGAN MALAYSIA

### SIJIL AKUAN PENDAFTARAN SYARIKAT

NO. SIJIL : K10141944322186839  
NO. RUJUKAN PENDAFTARAN : 357-0002301387  
TEMPOH SAH LAKU : 07/02/2019 - 06/02/2022

Bahawa dengan ini diperakui syarikat :

FLYTONE AGENCY SDN BHD ( 1244024-U )

NO. 1C JALAN DIPLOMATIK 2/2,

PRESINT 15 PUTRAJAYA,

TAMAN BUKIT CHERAS

PUTRAJAYA

62050 PUTRAJAYA

WILAYAH PERSEKUTUAN PUTRAJAYA, MALAYSIA

Telah berdaftar dengan Kementerian Kewangan Malaysia dalam bidang bekalan/perkhidmatan di bawah sektor, bidang dan sub-bidang seperti di Lampiran A. Kelulusan ini adalah tertakluk kepada syarat-syarat seperti yang dinyatakan di Lampiran B. Individu yang diberi kuasa oleh syarikat bagi urusan perolehan Kerajaan adalah seperti berikut :

MOHD KHAIRUL ANUAR BEN MOHD RAMLY 831121146039 OWNER

tt

DATO' ZAMZURI BIN ABDUL AZIZ

Perbendaharaan Malaysia Semenanjung

b.p. Ketua Setiausaha Perbendaharaan

Kementerian Kewangan Malaysia

Tarikh Berdaftar Dengan Kementerian Kewangan Malaysia : 07/02/2019

(Sijil ini adalah cetakan komputer dan tidak memerlukan tandatangan)

## LAMPIRAN A

NO SIJIL : K10141944322186839  
NO RUJUKAN PENDAFTARAN : 357-0002301387  
TEMPOH SAH LAKU : 07/02/2019 - 06/02/2022

BIL	TARIKH DAFTAR BIDANG	KOD BIDANG	KETERANGAN	STATUS
1	07/02/2019	010103	PENERBITAN DAN PENYIARAN/ PENERBITAN/ PENERBITAN ELEKTRONIK ATAS TALIAN	Aktif
2	07/02/2019	010501	PENERBITAN DAN PENYIARAN/ FOTOGRAFI DAN FILEM/ KAMERA DAN AKSESORI	Aktif
3	07/02/2019	210101	ICT (INFORMATION COMMUNICATION TECHNOLOGY)/ PERALATAN DAN KELENGKAPAN KOMPUTER, PERKAKASAN DAN KOMPONEN/ HARDWARE (LOW END TECHNOLOGY)	Aktif
4	07/02/2019	210102	ICT (INFORMATION COMMUNICATION TECHNOLOGY)/ PERALATAN DAN KELENGKAPAN KOMPUTER, PERKAKASAN DAN KOMPONEN/ HARDWARE (HIGH END TECHNOLOGY)	Aktif
5	07/02/2019	210103	ICT (INFORMATION COMMUNICATION TECHNOLOGY)/ PERALATAN DAN KELENGKAPAN KOMPUTER, PERKAKASAN DAN KOMPONEN/ COMPUTER SOFTWARE, OPERATING SYSTEM, DATABASE, OFF-THE-SHELF PACKAGES INCLUDING MAINTENANCE	Aktif
6	07/02/2019	210104	ICT (INFORMATION COMMUNICATION TECHNOLOGY)/ PERALATAN DAN KELENGKAPAN KOMPUTER, PERKAKASAN DAN KOMPONEN/ SOFTWARE/SYSTEM DEVELOPMENT/CUSTOMIZATION AND MAINTENANCE	Aktif
7	07/02/2019	210108	ICT (INFORMATION COMMUNICATION TECHNOLOGY)/ PERALATAN DAN KELENGKAPAN KOMPUTER, PERKAKASAN DAN KOMPONEN/ MULTIMEDIA-PRODUCTS, SERVICES AND MAINTENANCE	Aktif
8	07/02/2019	210109	ICT (INFORMATION COMMUNICATION TECHNOLOGY)/ PERALATAN DAN KELENGKAPAN KOMPUTER, PERKAKASAN DAN KOMPONEN/ HARDWARE AND SOFTWARE LEASING/RENTING	Aktif
9	07/02/2019	210201	ICT (INFORMATION COMMUNICATION TECHNOLOGY)/ PERALATAN DAN KELENGKAPAN TELEKOMUNIKASI/ ALAT PERHUBUNGAN	Aktif
10	07/02/2019	210202	ICT (INFORMATION COMMUNICATION TECHNOLOGY)/ PERALATAN DAN KELENGKAPAN TELEKOMUNIKASI/ SISTEM PERHUBUNGAN/TELEKOMUNIKASI	Aktif
11	07/02/2019	221302	PERKHIDMATAN/ KESENIAN, HIBURAN DAN PELANCONGAN/ RAKAMAN	Aktif
12	07/02/2019	221303	PERKHIDMATAN/ KESENIAN, HIBURAN DAN PELANCONGAN/ FOTOGRAFI	Aktif
13	07/02/2019	221304	PERKHIDMATAN/ KESENIAN, HIBURAN DAN PELANCONGAN/ AUDIO VISUAL	Aktif
14	07/02/2019	221305	PERKHIDMATAN/ KESENIAN, HIBURAN DAN PELANCONGAN/ PENYEDIAAN PENTAS/PAMERAN PERTUNJUKAN,TAMAN HIBURAN DAN KARNIVAL/PESTARIA	Aktif
15	07/02/2019	221306	PERKHIDMATAN/ KESENIAN, HIBURAN DAN PELANCONGAN/ ARTIS DAN PENGHIBUR PROFESIONAL	Aktif
16	07/02/2019	221401	PERKHIDMATAN/ PENGINDAHAN/ BANGUNAN/HIASAN DALAMAN	Aktif







**Flytone Agency Sdn. Bhd. (1244024-U)**  
**Flytone Productions (002045479-A)**

**Management Office**

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Fax : 03-91070467

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HP : +6012 933 0783 / +6017 501 0009

**[www.flytoneasia.com](http://www.flytoneasia.com)**